



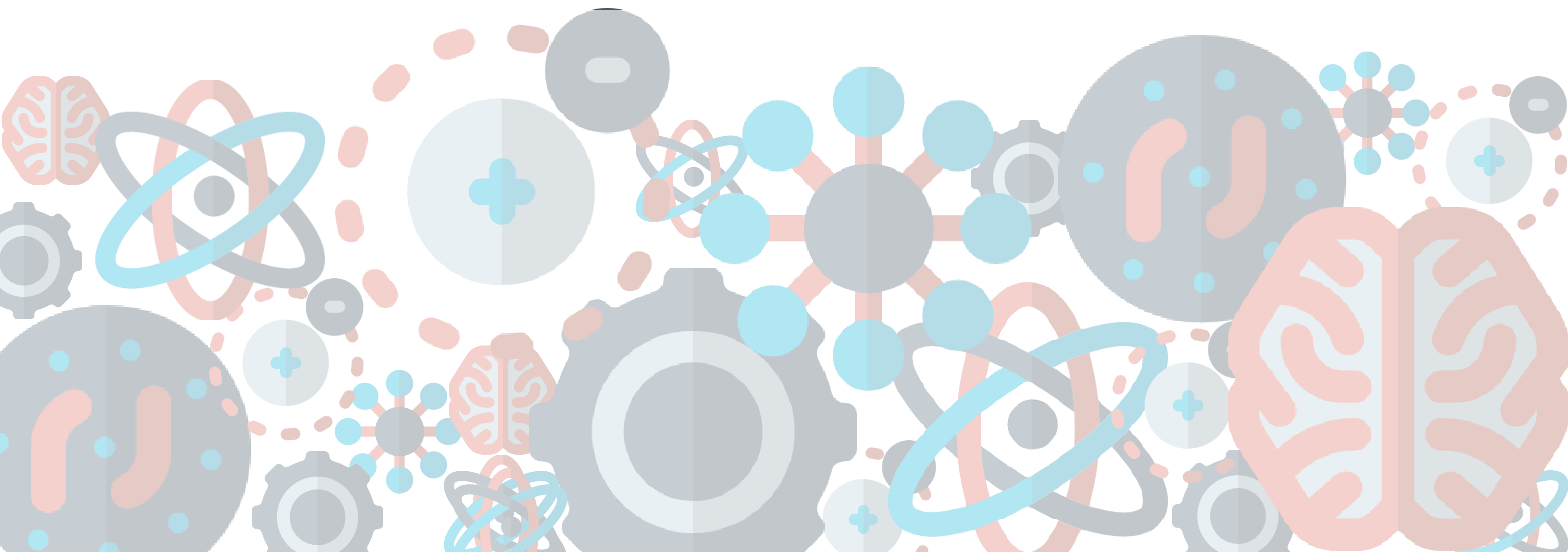
**University
of Victoria**

C/O Faculty of Science | Office of the Dean
PO BOX 1700 STN CSC
Victoria, BC, V8W 2Y2



UVic Women in Science

**Sponsorship
2020-2021**



Letter From the Dean

Thank you for considering a sponsorship opportunity with UVic Women in Science (WIS).


As Dean of Science, it has been my pleasure to observe UVic WIS emerge as a student-led organization dedicated to building a supportive and engaging network for women who are involved or interested in science, technology, engineering or math (STEM) fields. The mission of UVic WIS is to curb gender disparity in these fields by increasing the visibility and recognition of women in STEM, and to provide tools and resources to help these women realize their full potential. These activities significantly enhance the student experience by offering opportunities for learning, leadership, personal growth, skills development and professional networking.

By sponsoring UVic WIS, your organization will demonstrate a commitment to promoting gender equality in STEM fields. Sponsorship will help to ensure continuity of UVic WIS, allowing the organization to grow and reach more members, host more events, and have an even larger impact on the STEM community in Victoria and beyond.

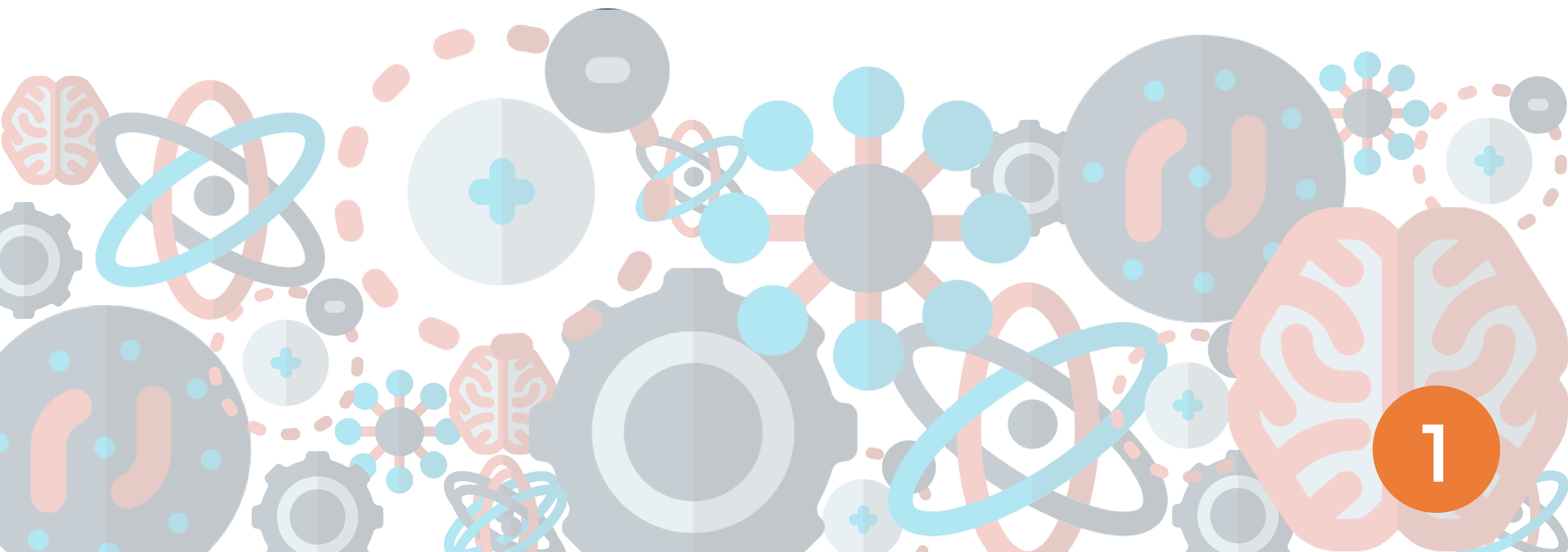
UVic WIS is an interdisciplinary group; members include graduate and undergraduate students, university faculty, staff, and alumni, as well as individuals working in industry and non-profit sectors. As a sponsor, your organization will reach hundreds of people through monthly newsletters releases, social media, and website traffic. You would also have the opportunity to engage with the UVic WIS community at the monthly meetups and annual STEM research symposia.

UVic WIS is a valuable part of the Faculty of Science and I applaud their initiative to improve gender equity and culture on campus. I hope your organization will consider supporting UVic WIS and contributing to the education and advancement of tomorrow's leaders in STEM. Thank you for considering this sponsorship opportunity with UVic WIS.

Sincerely,



Dr. Peter Loock, P.Eng., FOSA, FCIC
Dean of Science and Professor
University of Victoria



Sponsorship Benefits

As a sponsor, you are able to reach hundreds of science students through our monthly meet-up events, social media, monthly newsletter, and web traffic. These social outlets are effective marketing tools to engage with the audience of young scientists.



690+

Hits monthly on the UVic WIS website



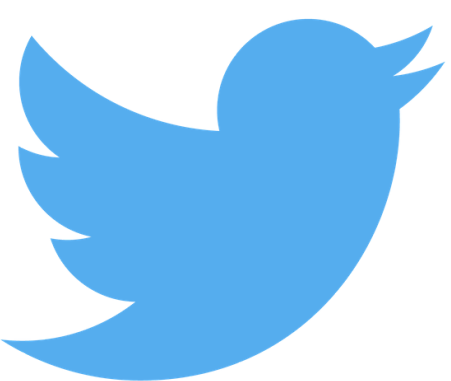
650+

Newsletter subscribers, 8 issues per year



950+

Followers



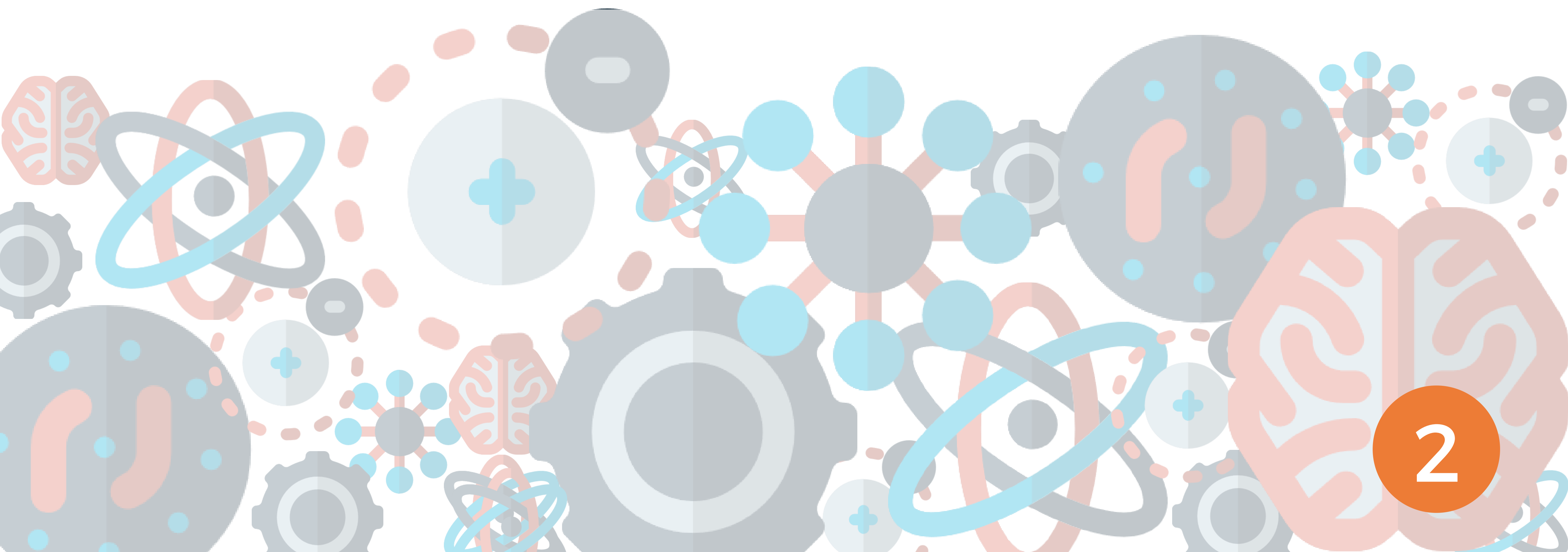
550+

Followers



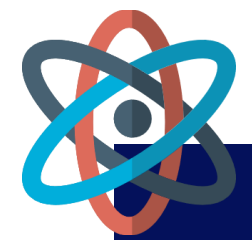
550+

Members



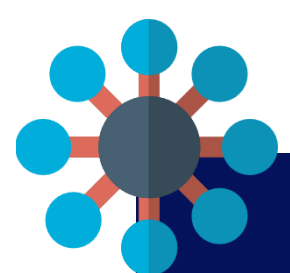
General Sponsorship (Yearly)

The ultimate goal of UVic WIS is to build a supportive and engaging network for women who are currently involved or interested in science, technology, engineering and math (STEM) fields. With your sponsorship, UVic WIS will be able to improve community outreach efforts, expand the repertoire of events, and fund the yearly UVic WIS STEM Symposium.



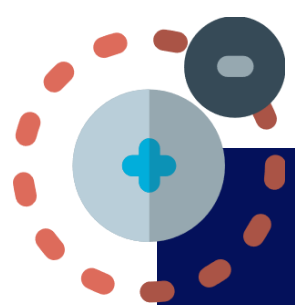
Patron \$1000

Recognition at events
Opportunity to advertise your company logo on our website and in our monthly newsletter
Recognition on social media platforms



Partner \$750

Opportunity to advertise your company logo on our website and in our monthly newsletter
Recognition on social media platforms

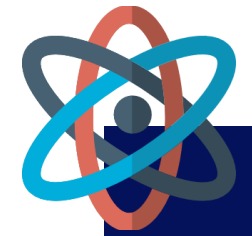


Supporter \$500

Recognition on social media platforms

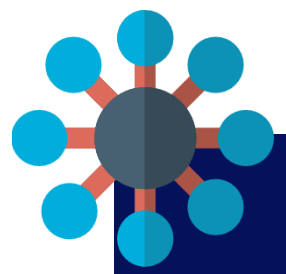
UVic WIS STEM Symposium Sponsorship

Once an academic year, UVic WIS hosts a STEM (Science, Technology, Engineering and Mathematics) Symposium directed at connecting women in various STEM fields and departments within UVic and the broader Victoria community. This year our symposium will be a week-long event, delivering educational, insightful, and thought-provoking presentations through keynote speakers, panel discussions and poster presentations.



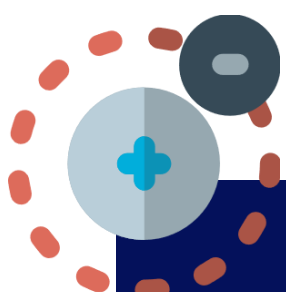
Gold \$500

Recognition during opening & closing remarks
Recognition on social media platforms during the month leading up to the symposium
Placement of logo on event abstract booklet, promotional materials, newsletter and website



Silver \$250

Recognition on social media platforms during the month leading up to the symposium
Placement of logo on event abstract booklet, promotional materials, newsletter and website



Bronze \$100

Placement of logo on event abstract booklet, promotional materials, newsletter and website

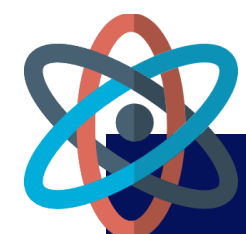


**In-Kind
Donation**

We welcome the donation of any gift certificates, admission passes, or merchandise that can be used as prizes for participants of the symposium. Your donation will be acknowledged at the event.

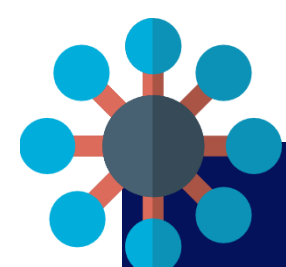
Monthly Meet-Up Sponsorship

Every month, UVic WIS aims to bring its members together to learn, and collaborate through panel discussions, workshops, keynote speaker sessions and social mixers. Our monthly meet-ups are the backbone of the UVic WIS community.



Friends of WIS
\$250

Placement of logo on promotional materials and website
Acknowledgement in the monthly newsletter preceding and following the event



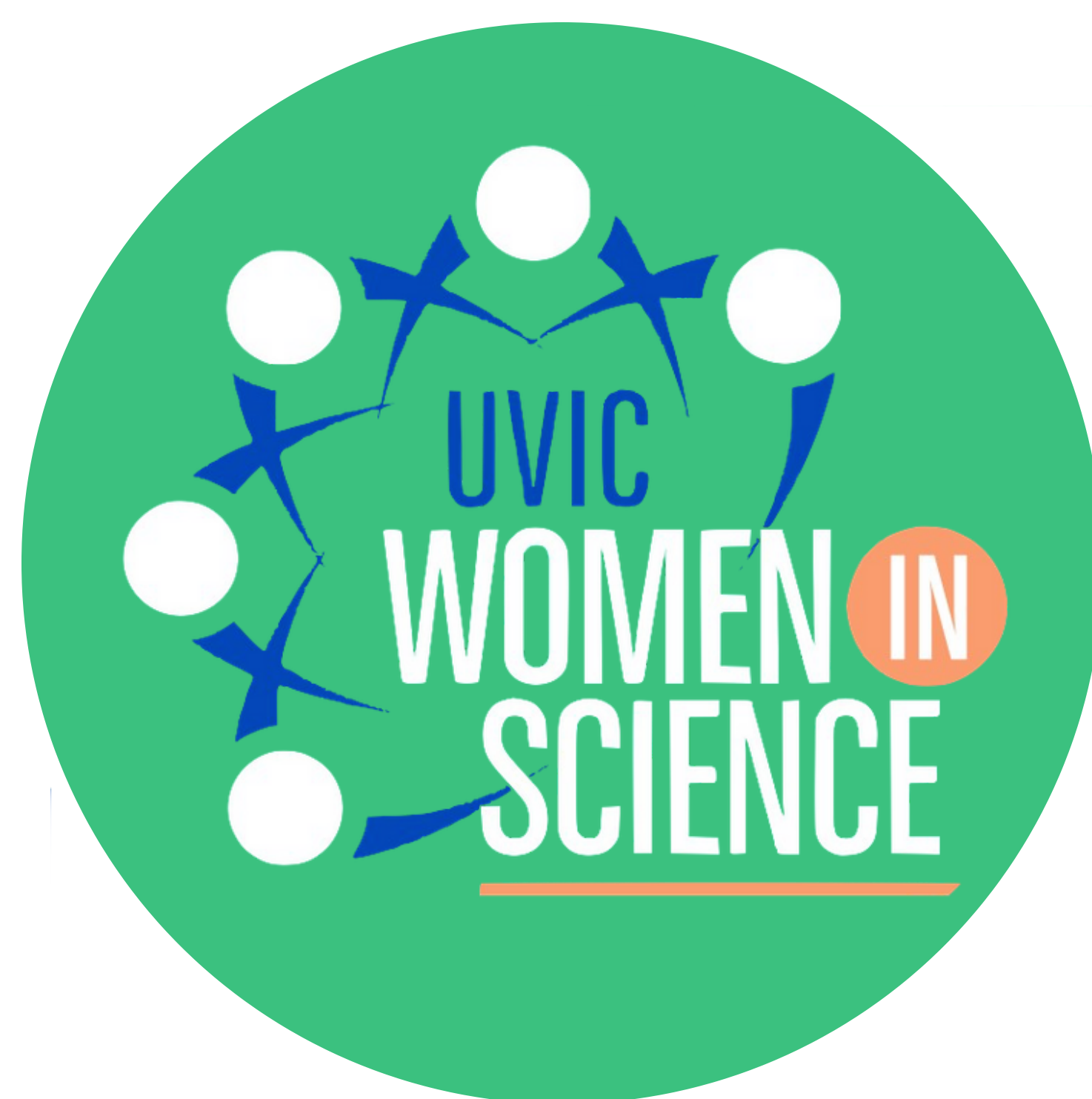
Food Sponsor
\$100

Acknowledgement in the monthly newsletter preceding and following the event



Thank you for your interest in sponsoring UVic Women in Science. Your support helps us connect and support women graduate and undergraduate students pursuing STEM fields. If you would like to sponsor UVic WIS or have any questions, please contact our Grants and Funding Committee.

Sarah Lane
Director of Grants and Funding
funding.uvic.wis@gmail.com



For more information visit:



www.uvicwomeninscience.com



womeninscienceuvic@gmail.com



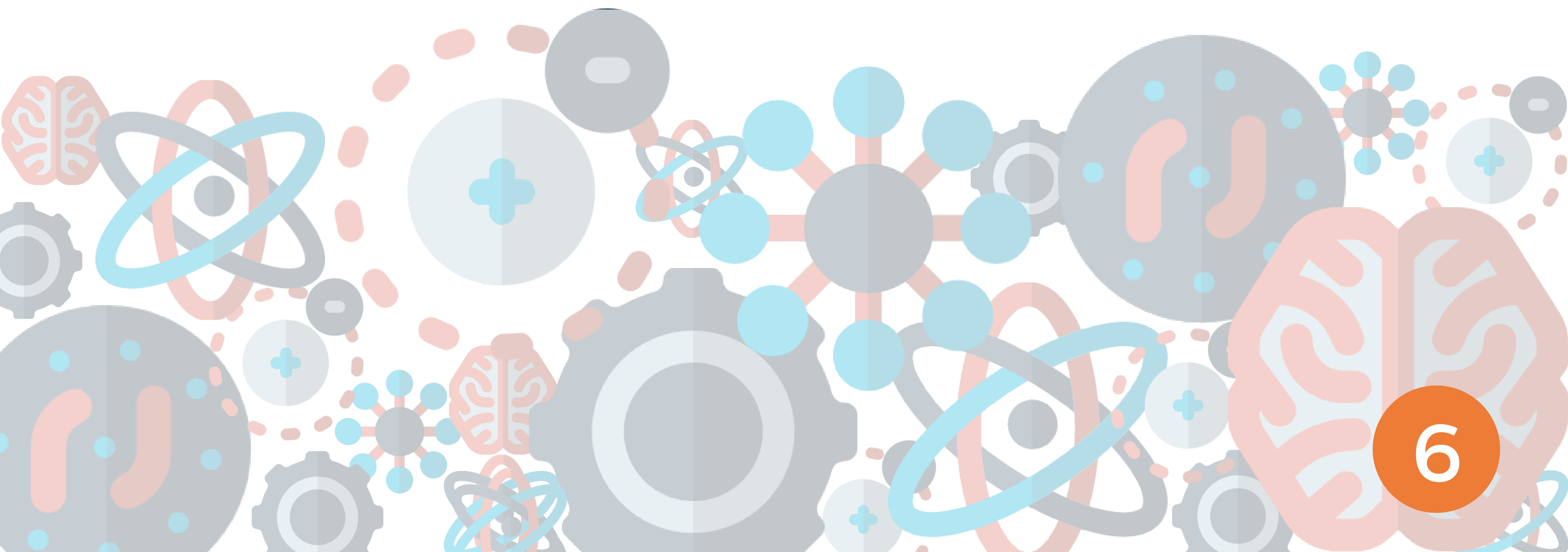
@uvicwomeninscience

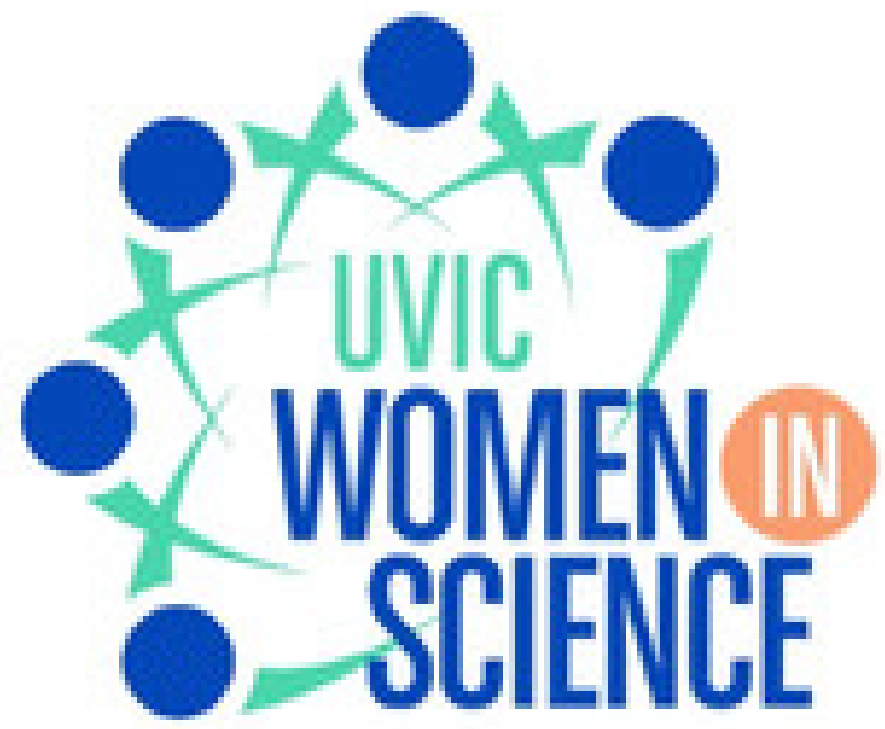


@womeninsciuvic



UVic Women in Science





STEM LEADERSHIP IN DIVERSITY AWARD

Our Vision

Support exceptional women who are driven to succeed in STEM, set positive examples for future generations of young women, exemplify strong leadership and advocacy skills and are committed to improving the climate for women in these fields.

Our Goal

Create an award to provide financial support for women in graduate studies who are leaders in diversity to recognize their contributions and encourage their continued engagement with the STEM community. Our fundraising goal to endow the award is \$25,000.

How You Can Help

Any donation amount will help us reach our goal!

Donate to the UVic WIS STEM Leadership In Diversity Award at:
uvicwomeninscience.com/donate

Your support helps us connect and support women graduate and undergraduate students pursuing STEM fields. If you would like to sponsor UVic WIS or have any questions, please contact our Grants and Funding Committee.

